

Info Mart Corporation FY12/21 Second Quarter Financial Results

July 30, 2021 TSE First (1st) Section (2492)

\(\) Info Mart Corporation

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I. About Infomart

Company Overview

Company Name
Infomart Corporation

(TSE First (1st) Section / Stock code: 2492)

Representative
President and CEO Osamu Nagao

Vice President Naotake Fujita

Headquarters 13th Floor, Shiodome Shibarikyu Building,

1-2-3 Kaigan, Minato-ku, Tokyo, 105-0022, Japan

Nishinihon sales office Yodogawa-ku, Osaka-city

Customer center
Hakata-ku, Fukuoka-city

Established February 13, 1998

Capital
3.2 billion 12.51 million yen Consolidated

Subsidiaries
Infomart International Corporation

Infomart Beijing Consulting Co., Ltd.

No. of employees (connection)
613 (full-time 514 / temporary 99)

URL https://www.infomart.co.jp/

▼ Please enjoy the video showing the world we envision with our BtoB Platforms.

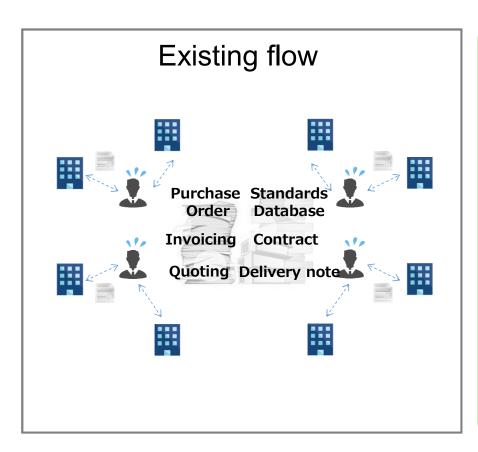
https://www.infomart.co.jp/movie/

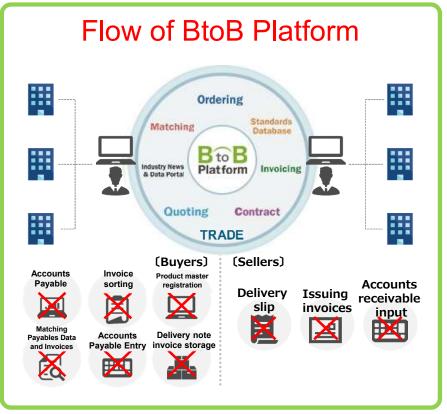


Business Overview



- Providing <u>a common system</u> as a place for streamlining transactions and exchanges between companies
- Cloud-based systems: Companies can use the same screen with their business partners for daily operations.







Characteristics of BtoB Platform

1. Standardization:

Not customized → Promoting the participation of a large number of businesses → Defactorization → Enhancement of platform usage value

2. Digitization:

Electronic data processing → Efficiency enhancement + Management advancement + Minimize environmental impact

3. Low Rate:

Increase in number of users ≠ Increase in proportional cost

High cost effectiveness



Customer's natural choice = Continued use

Stable recurring revenues: 95% of sales are from monthly system usage fees

→ Profit margin increases when the number of customers exceeds a certain level

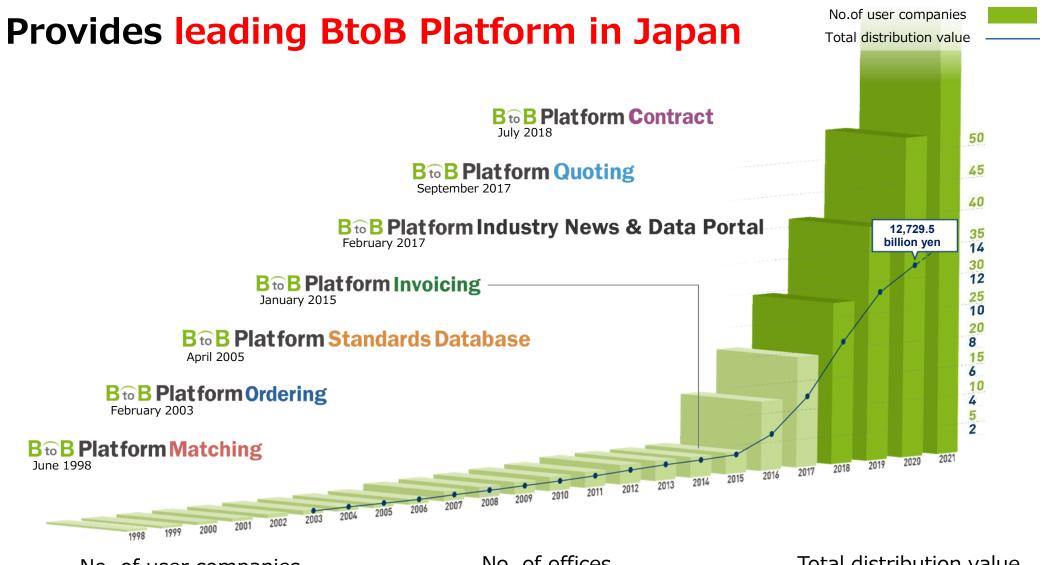


BtoB-PF FOOD									
Service	Overview								
B to B Platform Ordering	Electronic ordering between restaurants, wholesalers, and manufacturers. Significant efficiency was achieved from orders received and placed by telephone and fax.								
From February 2003	Decreased verification work due to daily sharing of transaction data, and greatly reduced monthly verification work.								
B Platform Standards Database From April 2005	A tool for managing allergens and origin information to promote food safety and security. Efficiency is improved by electronically managing merchandise standard documents managed in different formats in a unified format.								

BtoB-PF ES									
Service	Overview								
Bto B Platform Invoicing From January 2015	A system that digitizes both invoicing and receipt operations, regardless of industry. Realize more efficient accounting operations.								
Bto B Platform Contract From July 2018	Signing of business-to-business agreements on a blockchain platform. It also incorporates an internal workflow function to further improve the convenience of business-to-business transactions and achieve paperless operations.								
Bto B Platform Matching From June 1998	A website where buyers and sellers of foodstuffs can match up on the Internet. Offers one-stop services ranging from the development of business partners to business negotiations, estimates, ordering and receipt, and settlement.								



Business	Service		Fees (excluding taxes)						
BtoB-PF	BtoB Platform Ordering	<buyer company=""> 《Monthly usage fee》 ·Head office: JPY18,000 ·Store: JPY1,300 《Initial fee》 from JPY300,000 (depending on store count)</buyer>	(choice: fixed fee or pay-for-use fee) ,000 of monthly transaction amount transactions for free) of per ID						
FOOD	BtoB Platform Standards Database		<wholesaler c<="" p=""> 《Monthly syste 《Initial fee》 from</wholesaler>	m usage JPY35,00	fee》 0	<wholesaler function="" ordering="" seller=""> 《Monthly system usage fee》 •Fixed fee: JPY35,000 or JPY50,000 •Pay-for-use: JPY3,000 to JPY20,000</wholesaler>			
	BtoB Platform Invoicing	<pre><receiving company=""> 《Monthly system usage fee》 (Fixed fee) JPY15,000+ (Pay-form) Number of invoices receiving invoices included in to the standard feel of the system of the system</receiving></pre>	voices per month he fixed fee L00 per transact	ion	<pre><issuing company=""> 《Monthly system usage fee》 (Fixed fee) JPY15,000+ (Pay-for-use fee) Number of invoices issued per month</issuing></pre>				
BtoB-PF ES	BtoB Platform Contract	Number of contract issued and r •Up to 100 contracts are include	《Monthly system usage fee》 [Fixed fee] JPY30,000 + [Pay-for-use fee] Number of contract issued and received per month ·Up to 100 contracts are included in the fixed fee. ·101 or more: JPY50 per contract ·In-house storage: Unlimited			<pre><silver plan=""> 《Monthly system usage fee》 [Fixed fee] JPY10,000 + [Pay-for-use fee] Number of contract issued and received per month •1 or more: JPY50 per contract •In-house storage: Up to 3 contracts/month 《Initial fee》 estimate separately</silver></pre>			
	BtoB Platform Matching	<buyer company=""> (Fixed fee) JPY5,000</buyer>	<buyer company=""></buyer>			<pre><seller company=""> (Fixed fee) JPY25,000</seller></pre>			



No. of user companies
(as of end-June 2021)

604,568 companies

No. of offices
(as of end-June 2021)

<u>1,175,773 offices</u>

Total distribution value

12,729.5 billion yen

II. FY12/21 Second Quarter Financial Results

FY12/21 Second Quarter (YoY)

(Million yen	/	%:	YoY))
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	2021	/1Q	2021	/2Q	2021/2	Q Total
	Actual	YoY	Actual	YoY	Actual	YoY
BtoB-PF FOOD	1,656	-3.3%	1,703	10.6%	3,360	3.3%
BtoB-PF ES	642	37.9%	690	41.9%	1,333	40.0%
[Sales]	2,299	5.5%	2,393	18.1%	4,693	11.6%
BtoB-PF FOOD	459	24.8%	493	23.4%	953	24.1%
BtoB-PF ES	307	21.8%	311	28.2%	619	25.0%
[CoGS]	764	23.9%	802	25.7%	1,567	24.8%
BtoB-PF FOOD	1,197	-11.0%	1,209	6.1%	2,406	-3.1%
BtoB-PF ES	334	57.0%	379	55.5%	713	56.2%
【Gross Profit】	1,534	-1.8%	1,591	14.6%	3,125	5.9%
BtoB-PF FOOD	591	1.8%	625	5.2%	1,217	3.5%
BtoB-PF ES	556	12.9%	641	21.9%	1,197	17.5%
[SG&A]	1,151	6.8%	1,268	12.8%	2,419	9.9%
BtoB-PF FOOD	605	-20.7%	583	7.1%	1,189	-9.1%
BtoB-PF ES	-221	_	-262	_	-483	_
[Operating Profit]	383	-20.8%	323	22.1%	706	-5.7%
【Recurring Profit】	402	-16.9%	325	23.7%	728	-2.6%
【Net Income】※	285	-14.4%	176	-2.4%	461	-10.2%

 \frak{N} Net income denotes net income

attributable to owners of the parent

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BtoB-PF FOOD	72.2%	71.0%	71.6%				
BtoB-PF ES	52.1%	54.9%	53.6%				
High gross profit margin	66.7%	66.5%	66.6%				
BtoB-PF FOOD	36.5%	34.3%	35.4%				
OPM	16.7%	13.5%	15.1%				
RPM	17.5%	13.6%	15.5%				

Sales

(BtoB-PF FOOD)

In the BtoB Platform Ordering, sales from system usage fees and initial fees from buyer companies increased reflecting an increase in the number of new contracts from new business formats such as take-away and delivery stores, as well as from hotels and school meal services for improving operational efficiency. As well as from seller companies in the BtoB Platform Ordering, sales from system usage fees (pay-for-use) increased as the distribution amount of foodstuffs and other items exceeded the previous year level. Moreover, in the BtoB Platform Database, sales from system usage fees and initial fees increased thanks to an increase in the number of companies using this service.

(BtoB-PF ES)

In the BtoB Platform Invoicing, sales from system usage fees and initial fees were increased due to an increase in the number of new paid contracts for the receiving and issuing models and steady progress in the operation of the system (digitization of invoice data) to improve business efficiency and shift to remote working.

CoGS

Data center expenses increased due to the reinforcement of the server system in response to increased users.

SG&A expenses

Personnel expenses increased due to the reinforcement of sales staffs and sales support staffs for business expansion until the previous year.

Operating profit

Profits decreased due to aggressive investment in some costs, prioritizing the acceleration of sales growth.

Net income

Net income decreased due to a decrease in Recurring profit.



FY12/21 Second Quarter (vs. Plan)

(Millian van / 06 : Val

											(Mil	lion yen /	%: YOY
	2021/1Q			2021/2Q		202	21/2Q To	tal		2021/3Q	2021/4Q	2021/F	ull Year
Plan	Actual	Diff	Plan	Actual	Diff	Plan	Actual	Diff		Plan	Plan	Plan	YoY
1,606	1,656	50	1,692	1,703	11	3,298	3,360	62		1,764	1,837	6,899	3.2
579	642	63	648	690	42	1,226	1,333	107		680	735	2,642	26.7
2,184	2,299	115	2,339	2,393	54	4,523	4,693	170		2,444	2,572	9,540	8.7
477	459	-18	505	493	-12	982	953	-29		684	677	2,343	41.6
325	307	-18	341	311	-30	666	619	-47		383	395	1,444	37.1
799	764	-35	843	802	-41	1,642	1,567	-75		1,065	1,070	3,779	40.3
1,128	1,197	69	1,187	1,209	22	2,316	2,406	90		1,080	1,160	4,556	-9.5
254	334	80	307	379	72	560	713	153		297	340	1,198	16.2
1,385	1,534	149	1,496	1,591	95	2,881	3,125	244		1,379	1,502	5,761	-5.3
646	591	-55	647	625	-22	1,293	1,217	-76		622	627	2,543	8.5
607	556	-51	653	641	-12	1,260	1,197	-63		622	629	2,511	11.6
1,255	1,151	-104	1,301	1,268	-33	2,556	2,419	-137		1,246	1,257	5,061	9.8
482	605	123	541	583	42	1,023	1,189	166		457	533	2,013	-25.1
-354	-221	133	-346	-262	84	-700	-483	217		-325	-288	-1,313	7.8
130	383	253	195	323	128	325	706	381		133	245	700	-52.4
110	402	292	176	325	149	285	728	443		114	226	625	-57.1
75	285	210	119	176	57	194	461	267		77	154	425	-58.1
	Plan 1,606 579 2,184 477 325 799 1,128 254 1,385 646 607 1,255 482 -354 130 110	1,606 1,656 579 642 2,184 2,299 477 459 325 307 799 764 1,128 1,197 254 334 1,385 1,534 646 591 607 556 1,255 1,151 482 605 -354 -221 130 383 110 402	Plan Actual Diff 1,606 1,656 50 579 642 63 2,184 2,299 115 477 459 -18 325 307 -18 799 764 -35 1,128 1,197 69 254 334 80 1,385 1,534 149 646 591 -55 607 556 -51 1,255 1,151 -104 482 605 123 -354 -221 133 130 383 253 110 402 292	Plan Actual Diff Plan 1,606 1,656 50 1,692 579 642 63 648 2,184 2,299 115 2,339 477 459 -18 505 325 307 -18 341 799 764 -35 843 1,128 1,197 69 1,187 254 334 80 307 1,385 1,534 149 1,496 646 591 -55 647 607 556 -51 653 1,255 1,151 -104 1,301 482 605 123 541 -354 -221 133 -346 130 383 253 195 110 402 292 176	Plan Actual Diff Plan Actual 1,606 1,656 50 1,692 1,703 579 642 63 648 690 2,184 2,299 115 2,339 2,393 477 459 -18 505 493 325 307 -18 341 311 799 764 -35 843 802 1,128 1,197 69 1,187 1,209 254 334 80 307 379 1,385 1,534 149 1,496 1,591 646 591 -55 647 625 607 556 -51 653 641 1,255 1,151 -104 1,301 1,268 482 605 123 541 583 -354 -221 133 -346 -262 130 383 253 195 323	Plan Actual Diff Plan Actual Diff 1,606 1,656 50 1,692 1,703 11 579 642 63 648 690 42 2,184 2,299 115 2,339 2,393 54 477 459 -18 505 493 -12 325 307 -18 341 311 -30 799 764 -35 843 802 -41 1,128 1,197 69 1,187 1,209 22 254 334 80 307 379 72 1,385 1,534 149 1,496 1,591 95 646 591 -55 647 625 -22 607 556 -51 653 641 -12 1,255 1,151 -104 1,301 1,268 -33 482 605 123 541 583	Plan Actual Diff Plan Actual Diff Plan 1,606 1,656 50 1,692 1,703 11 3,298 579 642 63 648 690 42 1,226 2,184 2,299 115 2,339 2,393 54 4,523 477 459 -18 505 493 -12 982 325 307 -18 341 311 -30 666 799 764 -35 843 802 -41 1,642 1,128 1,197 69 1,187 1,209 22 2,316 254 334 80 307 379 72 560 1,385 1,534 149 1,496 1,591 95 2,881 646 591 -55 647 625 -22 1,293 607 556 -51 653 641 -12 1,260	Plan Actual Diff Plan Actual Diff Plan Actual 1,606 1,656 50 1,692 1,703 11 3,298 3,360 579 642 63 648 690 42 1,226 1,333 2,184 2,299 115 2,339 2,393 54 4,523 4,693 477 459 -18 505 493 -12 982 953 325 307 -18 341 311 -30 666 619 799 764 -35 843 802 -41 1,642 1,567 1,128 1,197 69 1,187 1,209 22 2,316 2,406 254 334 80 307 379 72 560 713 1,385 1,534 149 1,496 1,591 95 2,881 3,125 646 591 -55 647 625	Plan Actual Diff Plan Actual Diff Plan Actual Diff Plan Actual Diff 1,606 1,656 50 1,692 1,703 11 3,298 3,360 62 579 642 63 648 690 42 1,226 1,333 107 2,184 2,299 115 2,339 2,393 54 4,523 4,693 170 477 459 -18 505 493 -12 982 953 -29 325 307 -18 341 311 -30 666 619 -47 799 764 -35 843 802 -41 1,642 1,567 -75 1,128 1,197 69 1,187 1,209 22 2,316 2,406 90 254 334 80 307 379 72 560 713 153 1,385 1,534	Plan Actual Diff Plan Actual Diff Plan Actual Diff 1,606 1,656 50 1,692 1,703 11 3,298 3,360 62 579 642 63 648 690 42 1,226 1,333 107 2,184 2,299 115 2,339 2,393 54 4,523 4,693 170 477 459 -18 505 493 -12 982 953 -29 325 307 -18 341 311 -30 666 619 -47 799 764 -35 843 802 -41 1,642 1,567 -75 1,128 1,197 69 1,187 1,209 22 2,316 2,406 90 254 334 80 307 379 72 560 713 153 1,385 1,534 149 1,496 1,591	Plan Actual Diff Plan 1,606 1,656 50 1,692 1,703 11 3,298 3,360 62 1,764 579 642 63 648 690 42 1,226 1,333 107 680 2,184 2,299 115 2,339 2,393 54 4,523 4,693 170 2,444 477 459 -18 505 493 -12 982 953 -29 684 325 307 -18 341 311 -30 666 619 -47 383 799 764 -35 843 802 -41 1,642 1,567 -75 1,065 1,128 1,197 69 1,187 1,209	Plan Actual Diff Plan Actual Plan Plan Actual Actual Actual Actual	Plan Actual Diff Plan 133 245 700 579 642 63 648 690 42 1,226 1,333 107 680 735 2,642 2,184 2,299 115 2,339 54 4,523 4,693 170 2,444 2,572 9,540 477 459 -18 505 493 -12 982 953 -29 684 677 2,343 325 307 -18 341 311 -30 666 619 -47 383 395 1,444 799

*Net income denotes net income attributable to owners of the parent

	BtoB-PF FOOD	70.3%	72.2%	2.0%	70.2%	71.0%	0.9%	70.2%	71.6%	1.4%
	BtoB-PF ES	43.9%	52.1%	8.2%	47.3%	54.9%	7.6%	45.7%	53.6%	7.9%
High gross profit margin		63.4%	66.7%	3.3%	64.0%	66.5%	2.5%	63.7%	66.6%	2.9%
	BtoB-PF FOOD	30.0%	36.5%	6.5%	32.0%	34.3%	2.3%	31.0%	35.4%	4.4%
C)PM	6.0%	16.7%	10.7%	8.3%	13.5%	5.2%	7.2%	15.1%	7.9%
RPM		5.0%	17.5%	12.5%	7.5%	13.6%	6.1%	6.3%	15.5%	9.2%

61.2%	63.1%	66.0%	
43.7%	46.3%	45.3%	F t
56.4%	58.4%	60.4%	b
25.9%	29.0%	29.2%	iı
5.4%	9.5%	7.3%	
4.6%	8.8%	6.6%	I

Sales

(BtoB-PF FOOD)

In the BtoB Platform Ordering, in the first guarter sales from / %:YoY) system usage fees from seller companies (pay-for-use) exceeded the plan, since the distribution amount of foodstuffs and other items exceeded our expectations. However, in the second guarter sales from system usage fees from seller companies (pay-for-use) were below the plan due to the lower-than-expected distribution .7% amount of foodstuffs and other items reflecting the impact of the extension of the State of Emergency for the spread of COVID-19, which was declared in April. Meanwhile, sales from buyer companies for BtoB Platform Ordering exceeded the plan in the 1% BtoB-PF FOOD Business as a whole. This was attributable to the 3% fact that sales from system usage fees and initial fees exceeded the forecast reflecting an increase in the number of new contracts from new business formats such as take-away and delivery stores, as well as from hotels and school meal services for improving 3% operational efficiency.

(BtoB-PF ES)

Sales from system usage fees and initial fees exceeded the plan from the first to second quarters thanks to an increase in the number of new paid contracts for BtoB Platform Invoicing and the steady progress in the operation of the system (digitization of invoice data) to improve business efficiency and shift to remote working.

CoGS

Recording of data center expenses and software depreciation costs were postponed to the third quarter onward.

SG&A expenses

Recording of sales promotion expenses, etc. were postponed to the third quarter onward. In addition, due to self-restraint in domestic business travel, travel and transportation expenses were not incurred.

Operating profit

In addition to the increase in sales, cost of sales and SG&A expenses were postponed to the third quarter onward, resulting in a higher-than-expected operating income.

Net income

Net income exceeded the plan due to an increase in Recurring profit.

Impact of COVID-19 on our business

Impact on sales from existing food business customers

- 10% of total sales are generally proportional to the distribution amount of foodstuffs
- The number of user stores decreased as the restaurant and tourism industries suspend its operations or close its stores, due to
- On the other hand, the number of stores are maintained, as restaurants have launched new business models to meet the needs of the new normal society, and change business models to take-away, delivery, and mobile catering by utilizing government support systems

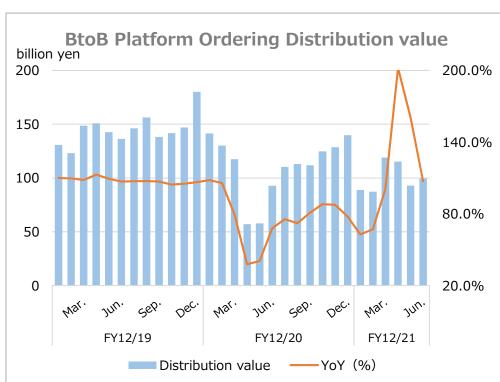
Changes associated with the progress of teleworking

- Growing interest in digitization from potential customers
- Adaptation of teleworking system by our employees
- Changes in the process of acquiring and operating new contracts

BtoB-PF FOOD

In the second quarter (April-June), the recovery in the distribution amount of foodstuffs slowed down as restaurants continued to close or shorten their hours of operation due to the extended declaration of a State of Emergency.

(June 2021: 107.3% compared to the previous year)





Confirmation of business resilience as a result of simulation of the impact on our business performance



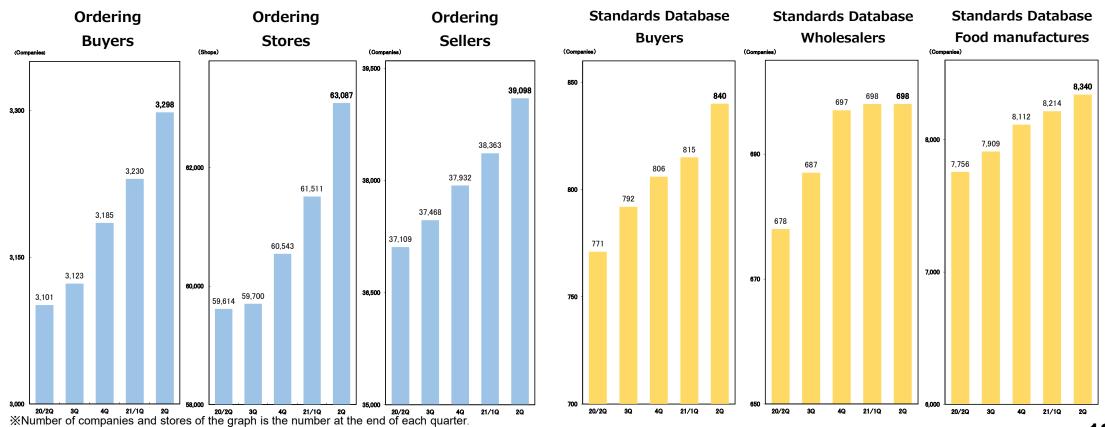
Bto **B** Platform Ordering Standards Database

[BtoB Platform Ordering]

In addition to increased demand from new business formats such as take-away and delivery stores, as well as from
hotels and school meal services, there has been a large increase in the number of buyer companies and their stores in
the food industry who are seeking to use cloud-based management systems, as well as in the number of sellers who are
their business partners.

[BtoB Platform Standards Database]

- The number of companies using buyer and manufacturer functions increased due to the acceleration of shifting to cloud-based management systems by major companies.
- Companies introducing Menu plus also performed strongly. Demands for cost management and use of recipes at restaurants are expanding.



[BtoB Platform Invoicing]

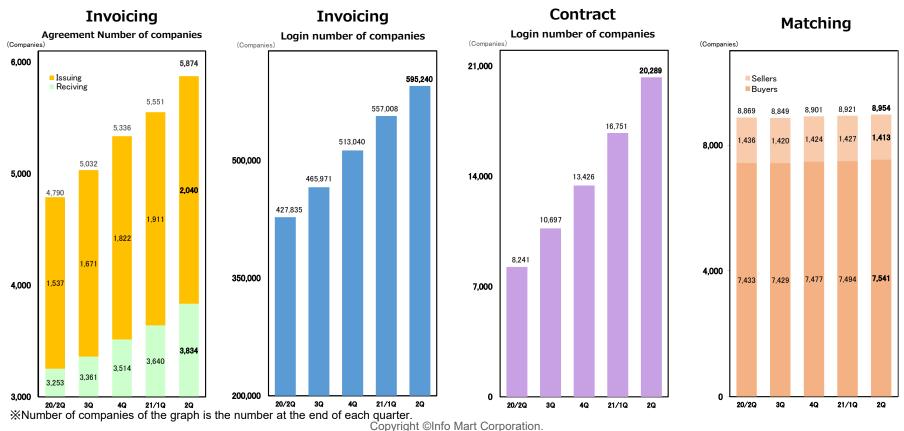
- The number of companies logged in exceeded 600,000 due to the promotion of digitization of invoices by existing paid contract companies. (As of July, 2021)
- AI-OCR function, which converts paper invoices into data, also contributed to an increase in new contracts.

[BtoB Platform Contract]

• The number of user companies exceeded 20,000 in response to the trend toward digitalization of contracts through breaking away from traditional seal usage. (As of July, 2021)

[BtoB Platform Matching]

 In a situation where purchases by restaurants are declining, there will be a net decrease in the number of seller companies whose new contracts were sluggish. However, buyer companies saw an increase in new contracts due to the functions released in August last year (website renewal, web exhibitions and business negotiations).



Ⅲ. Management Policies Consolidated Business Forecasts for FY12/21

Management Policies

Balance between growth and profits

- Expand our BtoB Platform and basically remain the current growth ratio and the profit margin.
- Incorporate external management resources and work to increase the value of BtoB Platform.

To diversify our revenue sources

 To realize our future vision of "Covering the entire BtoB space all over the world", we will lay the groundwork strategically while making profitable businesses through various initiatives.

Mid-Term Business Goal

 Achieve sales of over <u>10 billion yen</u>, operating profit of over <u>3 billion yen</u>, and recurring profit margin of over <u>30%</u>.

Business Strategies

Thoroughly expand BtoB Platform

(Ratio: 60~40%)

Grow up

- Food (Ordering/Standards Database)
- Establish an overwhelming position

Invoicing

Aiming to make it a "profit pillar"

Contract

- Launch with strong results
- Matching/Industry News & Data Portal
- Improve profits for future growth

Start to make new sources of profits by utilizing our advantages

(Ratio: 30~20%)

Utilizing

• In order to maximize the value of our BtoB Platform, we began harvesting the results by utilizing our commercial distribution data, ordering data, user access data, and industry, business knowledge.

Initiatives for future prospects

(Ratio: $10 \sim 20\%$)

Make great leaps

- Clarify the path to creating a variety of revenue sources other than existing system usage fees.
 Ordering from multiple industries, vertical development of the food industry, overseas expansion, etc.
- Continue researching cutting-edge technologies to build next-generation BtoB Platform.



Direction for development and strengthening of Infomart

Marketing/Advertising **Consulting services**



Data and companies

gathered on the platform

FinTech Credit rating

Consideration of overseas expansion

北京博君優選網絡科技有限公司

Alliance from March 2021



Ordering

Invoicing Contract Matching

Provision of convenience

For corporations and business people

Expansion of platform





Alliance from February 2021

Foothold and foundation in the food industry

> **AI/Cloud Service Human resources** solution

> > Expansion to other industries



New Initiatives

Partners Overview

Goals Inc.

Alliance from July 2020

Tanomu Inc.

Alliance from February 2021

Beijing Bojunyouxuan Technology Co., Ltd.

Alliance from March 2021

Order Forecasting Cloud Service (for chain restaurants)

Joint development of a next-generation new menu management system, contributing to the advancement of management and the reform of business models in the restaurant industry.

Cloud service to support efficient order processing and sales promotion (for wholesalers)

Accelerating sales expansion in the food wholesaling industry and promoting further digital transformation (DX) of BtoB transactions under the COVID-19 crisis.

Supply chain management services in the Chinese restaurant industry

Promoting the revitalization of business in China by combining the technology of top Chinese food tech companies with our knowledge.

- In connection with this capital and business alliance, the Company and Mitsui established a special purpose company, named "I&M Co., Ltd." (hereinafter "I&M"), on October 21, 2020.
- Bojun is a member company of the top Chinese food tech group "Acewill Information Technology (Beijing) Co., Ltd. (Acewill)" (Headquarters: Beijing, China; Chairman: Kong Lingbo; hereinafter "Acewill") engaged in developing supply chain management services in the food service industry, with 500 companies using its services in China across more than 14,000 stores.



FY12/21 Consolidated Business Forecasts (Overview)

We will maintain its aggressive stance and prioritize measures to accelerate medium-term sales growth while paying close attention to COVID-19 situation, although profits will decline.

BtoB-PF FOOD

Responding to the needs of restaurant chains, individual stores, and wholesalers, and promoting the digitization of transactions between restaurants and wholesalers

BtoB-PF ES

Comprehensively work to expand digitization of invoices to establish a leading position in electronic invoicing



- Maintain reliability by expanding the server system as the number of users increases.
- In addition to the core businesses, we will invest in development and sales promotion expenses for new businesses and refocusing on existing areas.
- Strengthen collaboration with other companies' services and systems, and seek to provide multiple services and information to users



To expand sales growth and resume profit margin growth from FY12/22 onward



Consolidated Business Forecasts for FY12/21

We remain unchanged the consolidated business forecasts for the fiscal year ending December 2021.

*Announced on February 15, 2021

(Million yen / %:YoY)

		(Willion yet	17 70.1017	
	FY12/20(A	ctual)	FY12/21(Plan)
	Full Year	YoY	Full Year	YoY
BtoB-PF FOOD	6,687	-2.0%	6,899	3.2%
BtoB-PF ES	2,085	22.0%	2,642	26.7%
[Sales]	8,777	2.8%	9,540	8.7%
BtoB-PF FOOD	1,655	24.7%	2,343	41.6%
BtoB-PF ES	1,053	8.6%	1,444	37.1%
[CoGS]	2,694	17.7%	3,779	40.3%
BtoB-PF FOOD	5,032	-8.5%	4,556	-9.5%
BtoB-PF ES	1,031	39.5%	1,198	16.2%
【Gross Profit】	6,082	-2.7%	5,761	-5.3%
BtoB-PF FOOD	2,344	10.3%	2,543	8.5%
BtoB-PF ES	2,250	37.4%	2,511	11.6%
[SG&A]	4,610	21.9%	5,061	9.8%
BtoB-PF FOOD	2,687	-20.3%	2,013	-25.1%
BtoB-PF ES	-1,218	_	-1,313	7.8%
[Operating Profit]	1,471	-40.4%	700	-52.4%
【Recurring Profit】	1,457	-40.7%	625	-57.1%
[Net Income]※	1,014	-40.2%	425	-58.1%
XNet income denotes net inc	ome attributable to ow	ners of the pare	ent	
BtoB-PF FOOD	75.2%		66.0%	

	BtoB-PF FOOD	75.2%	66.0%	
	BtoB-PF ES	49.5%	45.3%	
F	ligh gross profit margin	69.3%	60.4%	
	BtoB-PF FOOD	40.2%	29.2%	
ОРМ		16.8%	7.3%	
RPM		16.6%	6.6%	

Sales

(BtoB-PF FOOD)

The first half performance exceeded forecasts, but in the initial plan, the distribution amount of foodstuffs and other items is assumed to recover toward the end of the second half. In contrast, the State of Emergency and other measures to combat COVID-19 are continuing at present, so we conservatively planned system usage fees, etc. for the seller companies (pay-for-use) of the BtoB Platform Ordering.

(BtoB-PF ES)

BtoB Platform Invoicing, which has been the driving force behind the growth of this business, is expected to continue to grow at a high rate, supported by an increase in the number of new paid contract companies and the digitization of invoices at existing paid contract companies, supported by the establishment of corporate remote working and the introduction of an invoicing system (launched in 2023) and the rapid spread of DX. In addition, the number of companies using BtoB Platform Contract is also expected to rise due to the growing demand for digitization of contracts.

CoGs

Data center expenses are expected to increase due to plans to expand the server system and maintain reliability in response to the expansion in the number of users. In addition, the majority of the delayed costs in the first half is expected to be eliminated in the full year.

SG&A expenses

In the BtoB-PF ES Business, sales in excess of the plan for the first half will be allocated to additional promotion expenses for the purpose of increasing the number of new paid contract companies to BtoB Platform Invoicing and accelerating the digitization of invoicing at existing paid contract companies. In addition, the majority of the delayed costs in the first half is expected to be eliminated in the full year.

Operating Profit

In addition to the above, we are prioritizing measures to accelerate medium-term sales growth and re-increase profit margins, and are forecasting a decrease in profits to maintain our aggressive stance.

IV. Return Profits to Shareholders



Return Profits to Shareholders

Dividend policy

Infomart considers most important to pay dividends to shareholders and the company aims for a "basic dividend payout ratio of 50% based on Infomart's non-consolidated business results" while improving operating results and strengthening financial position.

In the last fiscal year, we left the dividend amount unchanged to cope with a temporary decrease in profits, but in the fiscal year ending December 2021, we will return to the basic policy. Although our management base remains strong, we believe that in the current economic environment, it is becoming increasingly important to secure sufficient funds to respond to sudden changes in the future.

We will strive to further increase returns to our shareholders by improving our business performance while strengthening our financial structure.

(Yen)

	FY12/15	FY12/16	FY12/17	FY12/18	FY12/19	FY12/20	FY12/21 (Plan)
Interim dividend	1.47	1.48	1.64	1.83	1.84	1.85	0.47
Year-end dividend	1.47	1.48	1.64	1.83	1.87	1.86	0.47
Total	2.94	2.95	3.27	3.67	3.71	3.71	0.94

(Note)

The interim dividend for the FY12/21 was resolved at the meeting of the Board of Directors held on July 30, 2021. (Effective date: September 6, 2021)

The company conducted a 2-for-1 stock split on January 1, 2015, a 2-for-1 stock split on January 1, 2017 and a 2-for-1 stock split on January 1, 2020. Dividends on the bar chart are calculated assuming that the stock splits were conducted.

On July 9, 2021, from the Tokyo Stock Exchange, Inc., we have received the "Results of the Primary Judgment of Compliance with the Criteria for Listing in the New Market Category". We have confirmed that we are in compliance with the criteria for listing on the Prime Market.

Based on this result, we will proceed with the procedures for the application for the listing on the prime market for new markets, which will be transitioned to April 4, 2022.

This material is prepared based on economic, social and other situations, and certain assumptions that the company deems to be reasonable as of July 30, 2021.

However, the material is subject to change without prior notice due to the changing management environment and other reasons.

Readers are asked to make investment decisions at their own discretion.

This material was prepared by Infomart Corporation.

Info Mart Corporation