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Info Mart Corporation

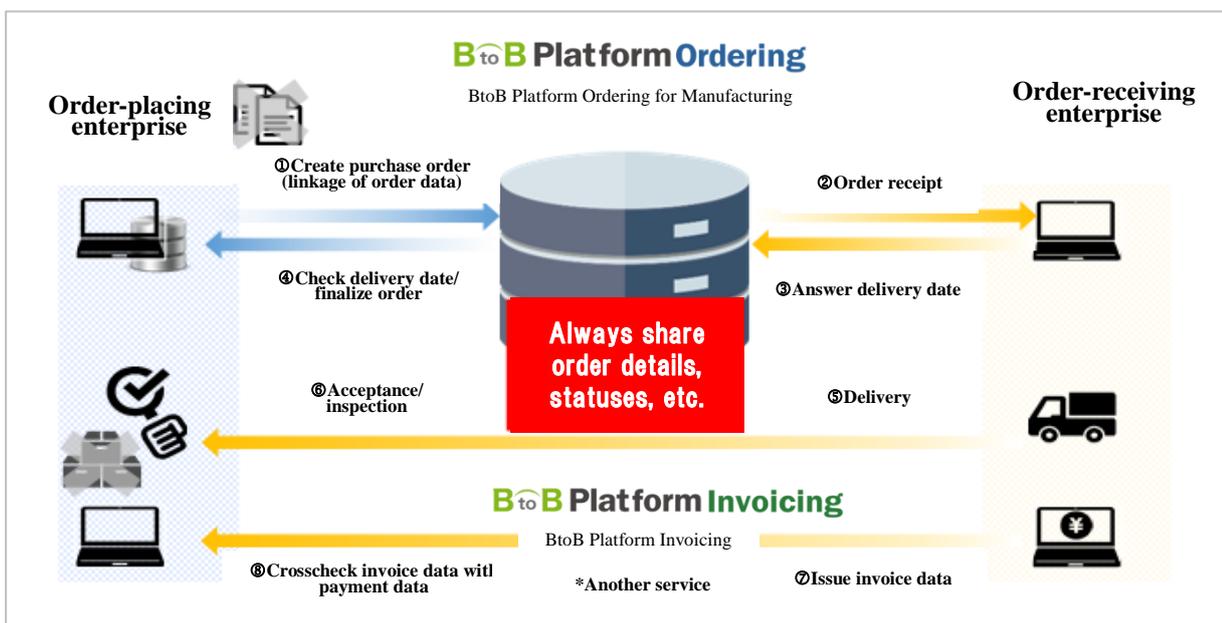
Info Mart releases “BtoB Platform Ordering for Manufacturing”

Business tie-up with Technoa, which has a lion’s share in the field of production management systems for manufacturing, to streamline the ordering process in the manufacturing industry

Info Mart Corporation (headquartered in Minato-ku, Tokyo; President and CEO: Osamu Nagao; hereinafter referred to as “our company”), which offers BtoB (business-to-business e-commerce) platforms, formed a business tie-up with Technoa Inc. (headquartered in Gifu City, Gifu Prefecture; Representative Director: Koji Yamasaki; hereinafter referred to as “Technoa”), which undertakes the development of production management and 3D simulation systems, and will start offering “BtoB Platform Ordering for Manufacturing” to manufacturers in March 2020. In 2003, our company started offering “BtoB Platform Ordering,” which can manage processes, including business talks, receipt and placement of orders, and charging, at a website in a unified manner, and contributed to the streamlining of business operation, time saving, and cost reduction in the food industry. By combining our experience and know-how with Technoa’s technical knowledge and customer network in the manufacturing field, we will help improve the efficiency of processes for receiving and placing orders in the manufacturing field, too.

■ Outline of “BtoB Platform Ordering for Manufacturing”

“BtoB Platform Ordering for Manufacturing” is a cloud service for digitizing the tasks of receiving and placing orders at order-placing and order-receiving enterprises in the manufacturing field.



“BtoB Platform Ordering for Manufacturing” enables the linkage from a system for producing order data and production management, and the transmission of order information to suppliers via the Internet.

Order-placing enterprises will not need to print out purchase orders, fax them, or email them after converting them into PDF files. Order-receiving enterprises can easily check received orders by logging in to “BtoB Platform Ordering for Manufacturing,” notify clients of delivery dates, adjust unit prices, and also exchange questions, etc.

As a result, both order-placing and order-receiving enterprises will be able to share the information on orders, delivery dates, unit prices, questions, etc. in “BtoB Platform Ordering for Manufacturing,” so that the risks of misunderstanding and price differences will disappear and the enterprises’ productivity and relationships will improve, and smart business administration will be realized.

We assume that this collaborative system will be installed in about 9,000 enterprises in the coming 3 years.

*For determining payment amounts and digitizing invoices, it is necessary to use “BtoB Platform Invoicing (another service).”

<Company profile>

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